



Texas Healthcare  
Trustees  
PRESENTS



JUNE  
4-6  
2026



Elevate your company's influence and forge invaluable connections by sponsoring the 2026 Healthcare Governance Conference. HGC 2026 brings together key decision-makers; hospital trustees, chief executive officers and other c-suite leaders from Texas hospitals of all types, sizes and locales. As a sponsor, you'll not only benefit from prime visibility through prominent branding and exposure across conference materials, but you'll also be strategically positioned to engage in meaningful conversations with board members and hospital CEOs. The conference will be held as a hybrid event from June 4-6, offering in-person attendance at the Grand Hyatt San Antonio River Walk, as well as virtual live-stream options.

Join us at the **2026 Healthcare Governance Conference** and seize the opportunity to cultivate partnerships and make new connections with health care leaders.

# THT 2026 HEALTHCARE GOVERNANCE CONFERENCE



<b>Conference Address:</b>	Grand Hyatt San Antonio River Walk 600 E. Market Street San Antonio, TX 78205	<b>Golf Tournament:</b>	Riverside Golf Course 203 McDonald San Antonio, TX 78210
<b>Hotel Reservations:</b>	<a href="https://book.passkey.com/event/51136219/owner/14227/home">https://book.passkey.com/event/51136219/owner/14227/home</a>	<b>Hotel Cut-off Date:</b>	May 19, 2026

For sponsorship inquiries email Chris Felton at [cfelton@tha.org](mailto:cfelton@tha.org) or call 512-465-1020.

## CONFERENCE SPONSORSHIP OPTIONS

*\*Sponsorship level determines logo or name placement as well as booth location.*



### Diamond: \$12,000

(Exclusively available to one sponsor)

- Five conference registrations.
- Premier exhibit location, display area with two 6' skirted tables.
- Full-page color sponsor message in on-site program.
- Receive attendee list before other sponsors and updated list leading up to conference (no email or phone numbers).
- Opportunity to feature promotional video during opening remarks at one general session. Video produced by sponsor; two (2) minutes maximum length.
- Opportunity for a seat drop during one of the general sessions, where the sponsor can distribute a white paper or other branded item to the conference attendees.
- Opportunity to introduce a general session speaker.
- Company logo on screen during general session introductions (one exclusive slide).
- Company logo on marketplace engagement card.
- Company logo on conference signage and THT website.
- Exclusive sponsorship of the Opening Night Welcome Reception
- Invitation to THT Awards Luncheon.
- Voice of God announcement during THT conference.
- Opportunity to introduce a breakout session speaker.
- Sponsorship of the THT Board Dinner.
- Two executive invitations to the THT Board Dinner and special recognition during dinner.
- Recognition at the THT Golf Tournament and opportunity for two golfers.
- First right of renewal for 2027 sponsorship.

**Must commit by Dec. 1, 2026.**



### Platinum: \$10,000

(Available to two sponsors)

- Four conference registrations.
- Premier exhibit location, display area with one 6' skirted table.
- Full-page color sponsor message in on-site program.
- Company logo on screen during general session introductions (one exclusive slide).
- Introduce general session speaker OR provide a video to be displayed at the General Session.
- Receive attendee list before other sponsors and updated list leading up to conference (no email or phone numbers).
- Company logo on marketplace engagement card.
- Company logo on conference signage and THT website.
- Co-sponsorship of the Noble Allen Silent Auction Reception
- Invitation to THT Awards Luncheon.
- Voice of God announcement during THT conference.
- Opportunity to introduce a breakout session speaker.
- Exclusive sponsorship of one of the breakfasts.
- First right of renewal for 2027 sponsorship.

**Must commit by December 1, 2026.**

**CASH DISCOUNT AVAILABLE: Take 4% off your sponsorship pricing if paying by check or ACH.**

# SPONSORSHIP OPPORTUNITIES PROSPECTUS



## Gold: \$6,000

*(Limited to seven sponsors)*

- Three conference registrations.
- Prime display area with one 6' skirted table.
- Half-page, color sponsor message in on-site program.
- Company logo on screen during general session introductions.
- List of conference attendees with contact information provided before the conference (no email or phone numbers).
- Company logo on conference signage and THT website.
- Co-sponsorship of one break.
- Opportunity to introduce a breakout education speaker.



## Silver: \$4,500

*(Limited to twelve sponsors)*

- Two conference registrations.
- Display area with one 6' skirted table.
- Half-page, color sponsor message in on-site program.
- Company name on screen during general session introductions.
- List of conference attendees with contact information provided before the conference (no email or phone numbers).
- Company name listed on conference signage and THT website.



## Bronze: \$3,500

*(Limited to fifteen sponsors)*

- Two conference registrations.
- Display area with one 6' skirted table.
- Company name on screen during general session introductions.
- List of conference attendees with contact information provided before the conference (no email or phone numbers).
- Company name listed on conference signage and THT website.

## Digital Platform: \$4,500

- Two in-person conference registrations.
- Prime display area with one 6' skirted table.
- Branding recognition on the platform.
- Push notification with a link to the resource on the platform.
- List of conference attendees provided before the conference (no email or phone numbers).
- Logo recognition in all marketing to virtual event attendees and for virtual sessions.
- Opportunity to share pre-recorded education webinar or educational resource with THT members.

## Registration: \$3,500

- Two conference registrations.
- Sponsor table located in a premier location near the conference registration desk.
- Exclusive sponsor of company-branded lanyards and conference bags to be displayed at the sponsor table for conference attendees (provided by sponsor).
- Opportunity to distribute conference programs and materials to attendees.
- Recognition in event signage and onsite program materials.

## CHTL Breakfast: \$3,500

Connect with a dedicated group of 50 to 60 board members, the Certified Healthcare Trustees, at a close-knit networking event. This invitation-only gathering offers direct access to hospital leaders and unique brand visibility.

As the exclusive sponsor, you will receive:

- Two conference registrations.
- Opportunity to introduce the speaker during breakfast.
- Opportunity for a seat drop during the breakfast, where the sponsor can distribute a white paper or other branded item to the conference attendees.
- Opportunity to feature promotional video during opening remarks. Video produced by sponsor; two (2) minutes maximum length.

## Silent Auction: \$4,000

- Two conference registrations.
- Branded pens/clipboards positioned at each silent auction item.
- Logo signage on auction tables.
- Special recognition in the on-site program.
- Half-page advertisement in the on-site program

## Pull-Up Banner: \$1,000

- One in-person conference registration.
- Your company's artwork (provided by company) will be printed on a pull-up banner that will be displayed at the in-person portion of the THT conference in a key traffic area.
- You will be shipped the pull-up banner after the event to keep, or you can take it with you at the end of the conference.
- List of conference attendees with contact information provided before the conference (no email or phone numbers).

## Friend of THT: \$625

*(Limited to THA Partners Only)*

- One conference registration.
- Company name listed in on-site program.
- List of conference attendees provided before the conference (no email or phone numbers).

## Sponsorship Add-ons:

### PowerPoint Slide: \$650\*

- Opportunity to display 16:9 PowerPoint slide to run on screen in general session (provided by sponsor).

### Additional Registration for Conference Sponsor: (\$725)\*

*(Limit 2 per sponsor)*

**\*Requires purchase of a conference sponsorship.**



# 2026 THT Annual Golf Tournament

**JUNE 4, 2026 – RIVERSIDE GOLF COURSE**

Would you like to golf while building relationships with top-level Texas hospital executives and board members?



The THT Golf Tournament is open to golfers of all levels! It includes a shotgun start with prizes, raffles, contests, and drink tickets for all players.

## GOLF TOURNAMENT SPONSORSHIP OPTIONS

### Presenting \$7,500 (Limit One)

- One complimentary foursome.
- Exclusive “Presented by” recognition on all promotional materials
- Event webpage recognition.
- One hole sponsorship with premium signage. Option to provide promotional materials at the hole.
- Provide welcome remarks to kick off the Golf Tournament.
- Recognition at the course and at the THT Healthcare Governance Conference.
- Golfer goodie bag with company name on it (provided by sponsor).
- Two registrations for the THT Healthcare Governance Conference.

### Eagle \$5,000 (Limit Two)

- Two golf registrations.
- One hole sponsorship with premium signage.
- Recognition as the sponsor of breakfast or lunch.
- Recognition and logo on marketing material for the tournament.
- Recognition at the course and at the THT Healthcare Governance Conference.
- Logo item for goodie bag (tees, towel, divot repair tool, etc.) provided by sponsor.
- One registration for the THT Healthcare Governance Conference.

### Birdie \$3,500 (Limit Five)

- Two golfer registrations.
- Logo on each golf cart.
- Logo item for goodie bag (tees, towel, divot repair tool, etc.) provided by sponsor.
- Recognition at the course and at the THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference

For golf sponsorships, please contact **Chris Felton** at [cfelton@tha.org](mailto:cfelton@tha.org) or call 512-465-1020.

### Beverage Cart \$3,000 (Limit One)

- Two golfer registrations.
- Special signage on beverage cart (unless prohibited by golf course).
- Company logo on drink ticket.
- Recognition at the course and at the THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

### Golf Ball \$2,000 (Limit One)

- One golfer registration.
- Sleeve of golf balls with logo to be inserted in goodie bag (sleeves provided by sponsor).
- Recognition at the course and at the THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

### Longest Drive \$650

- Exclusive signage at the hole.
- Logo item for goodie bag (tees, towels, divot repair tool, etc.) provided by sponsor.
- Recognition at THT Healthcare Governance Conference.

### Closest to Pin \$650

- Exclusive signage at the hole.
- Logo item for goodie bag (tees, towels, divot repair tool, etc.) provided by sponsor.
- Recognition at the THT Healthcare Governance Conference.

### Hole Sponsor \$500

- Signage at sponsored hole.
- Recognition at the THT Healthcare Governance Conference.

THT strongly encourages all golf sponsors to provide an item to be raffled off during the tournament luncheon at a minimum value of \$150. THT is happy to consider hospital teammate requests, though there are no team guarantees.



## CONTACT INFORMATION (please print)

Company Name (EXACTLY as you wish it to appear) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website [www.](http://www.)

Name and contact information of others you would like us to communicate with about this event:

## SPONSOR ATTENDANCE:

Attendance is limited to those companies/firms participating in the respective events as a sponsor.

Contact **Chris Felton** at [cfelton@tha.org](mailto:cfelton@tha.org) or call 512-465-1020.

## THT Healthcare Governance Conference and Golf Tournament

### Conference Sponsorship Levels:

- Diamond: \$12,000
- Silver: \$4,500
- Platinum: \$10,000
- Bronze: \$3,500
- Gold :\$6,000

### Registration:

For conference and/or golf tournament sponsorship, please submit names, titles and email addresses of representatives to [servicecenter@tha.org](mailto:servicecenter@tha.org).

### Additional Sponsorships:

- Digital Platform Sponsor: \$4,500
- Registration Sponsor: \$3,500
- CHT Breakfast Sponsor: \$3,500
- Silent Auction Sponsor: \$4,000
- Pull-Up Banner: \$1,000
- Friend of THT: \$625

### Add Ons:

- PowerPoint Slide Sponsor: \$650\*
- Additional Registration: \$725\*

\*Requires purchase of a conference sponsorship.

### Golf Tournament Sponsorship Levels:

- Presenting: \$7,500
- Eagle: \$5,000
- Birdie: \$3,500
- Beverage Cart: \$3,000
- Golf Ball: \$2,000
- Longest Drive: \$650
- Closest to Pin: \$650
- Hole Sponsor: \$500

NOTE: Sponsorship opportunities for the Healthcare Governance Conference and Golf Tournament are two separate events.

### Payment:

Sponsorship Level: \$ \_\_\_\_\_

Add-ons: \$ \_\_\_\_\_

Golf Tournament: \$ \_\_\_\_\_

Cash Discount: Take 4% off total  
if paying by check or ACH: \$ \_\_\_\_\_

**Total amount due: \$ \_\_\_\_\_**

Full payment is **required** before the conference.

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required before the conference.

## PAYMENT OPTIONS:

### IF PAYING BY ACH, REMIT PAYMENT BY ACH TO:

Texas Hospital Association

#### ACH info:

Account Number: 592313707

ABA/Routing Number: 114000093

### IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:

Texas Hospital Association

Attn: Robin Jackson

PO Box 2756,

San Antonio, TX 78299

### IF PAYING BY CREDIT CARD, PLEASE PROVIDE THE FOLLOWING INFORMATION TO RECEIVE THE SECURE LINK.

Name \_\_\_\_\_

Title \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

# THT HEALTHCARE GOVERNANCE CONFERENCE

## SPONSOR CONTRACT TERMS AND CONDITIONS

1. Complimentary Registrations: Sponsoring/exhibiting company(ies) may qualify for a designated number of complimentary conference registrations. Due to capacity restrictions, THT cannot guarantee access to meal functions or in-person education sessions. THT reserves the right to permit sponsors access to any conference event, educational session, or meal function. The number of complimentary registrations by sponsorship/exhibit option will be designated in the respective sponsor prospectus.

2. Exhibit Space: Levels that include a physical display area receive a 6' skirted table with two chairs. Additional exhibitor services, such as electricity, are available through the hotel/ conference venue for an additional charge.

3. Sponsor Recognition: To be recognized in the on-site conference program and conference signage, sponsor contract must be received and accepted by THT with full payment by April 1, 2026. Any contracts received and accepted after May 1, 2025 must include full payment.

4. Attendee List: Sponsors/exhibitors will receive a list of registrants prior to the event and a list of attendees after the event (per THT privacy policy, attendee emails and phone numbers are not provided).

5. Website Listings: All sponsors/exhibitors will be listed on the conference pages of the THT website and linked to the sponsor/exhibitor's website specified on the sponsor/exhibitor contract form.

6. Contributions: All sponsor/exhibitor contributions are voluntary. Sponsorships/exhibits are accepted on a first-come, first-served basis, based on date and time of the receipt of contract. THT reserves the right to limit the number of program sponsors/exhibitors and may reject any sponsorship/exhibit for any reason. THT reserves the right to refuse any sponsor/exhibitor that conflicts with the sponsorship/exhibit public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor/exhibitor within 45 days.

7. Conduct of Exhibitors: The purpose of the event is to educate persons employed and who volunteer in the health care field in the utilization and development of new products, equipment and/or services. This does not preclude the stimulation by sponsors/exhibitors of interest in and demand for such products and/or services on the exhibit floor. All business activities of the sponsor/exhibitor must be within the sponsor/exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the association are expressly prohibited. If food products are permitted to be served, the preparation of such foods cannot cause odors considered to be offensive or objectionable to other sponsors/exhibitors or registrants, and must follow applicable guidelines. In no event shall foodstuffs or beverages of any kind be served in individual servings larger than a bite-sized sample of food or four ounces of liquid, respectively. Private social functions hosted by sponsors/exhibitors must be scheduled at a time or place where they will not conflict with official conference activities scheduled by the association, and must comply with any applicable guidelines or restrictions.

8. Cancellation: All sponsor cancellations must be submitted to THT management in writing. Cancellations received by THT on or before April 1, 2025 will be assessed a fee of 50 percent of the total sponsorship cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, Texas Healthcare Trustees shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes or disputes, acts of God, pandemic, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Golf Weather Cancellation. We follow the guidelines outlined by the golf course. If the course is open, then events are expected to continue. If lightning is present, play will be delayed or suspended. An event may be delayed or suspended due to inclement weather. Additional limitations may be placed on golf cart access to fairways. If canceled on the day of, prior to start of the tournament, sponsors will receive 50% refund. If canceled part way through play, sponsors will not receive a refund.

9. Rules and Regulations: Corporate members and sponsors represent and warrant that they:

- a) Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement.
- b) Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted under this agreement.
- c) Have never been the subject of a lawsuit or governmental investigation or action and are not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action.
- d) Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).
- e) Will comply with state, local and federal requirements related to health and safety of our conference attendees.
- f) Any sponsors that tear down their exhibit space prior to the designated time will be charged a \$1500 fee for early departure and disruption of the conference.
- g) THT will honor a badge swap for companies that would like to send different attendees on different days for a fee of \$500 per change. We will not honor more attendees on site than provided by sponsorship level. This exchange must be coordinated with THT in advance of the conference.

**I have read and understand the contract terms and conditions.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_