

JW MARRIOTT AUSTIN | 110 E. 2ND STREET, AUSTIN, TX 78701




Texas Healthcare  
Trustees  
PRESENTS



**HGC** 2023  
HEALTHCARE GOVERNANCE CONFERENCE

JULY  
**20-22**  
2023



Join us back in-person for our **2023 Texas Healthcare Trustees Healthcare Governance Conference!** HGC 2023 brings together hospital trustees and chief executive officers from Texas hospitals of all types, sizes and locales. This popular event combines multiple peer networking engagements with educational sessions specifically for hospital trustees. The conference will be held as a hybrid event from July 20-22, offering in-person attendance at the JW Marriott in Austin, as well as virtual live-stream options for keynotes and select breakout sessions.

# THT 2023 HEALTHCARE GOVERNANCE CONFERENCE



**Conference Address:** JW Marriott Austin  
110 E. 2nd Street, Austin, TX 78701

**Golf Tournament:** TBD

**Hotel Reservations:** 702-476-6976

**Hotel Cut-off Date:** Wed, June 28, 2023

For sponsorship inquiries email Jeff Bell at [jbelle@tha.org](mailto:jbelle@tha.org) or call 512-465-1543.

## CONFERENCE SPONSORSHIP OPTIONS

*\*Sponsorship level determines logo or name placement as well as booth location.*



### Diamond - \$10,930

*(Exclusively available to two sponsors)*

- Six conference registrations.
- Premier exhibit location, display area with two 6' skirted tables.
- Full-page color sponsor message in on-site program.
- Receive attendee list prior to other vendors and updated list leading up to conference (no email or phone numbers).
- Opportunity to feature promotional video during opening remarks at one general session. Video produced by sponsor; two (2) minutes maximum length.
- Opportunity for a seat drop during one of the general sessions where sponsor can distribute a white paper or other branded item to the conference attendees.
- Opportunity to introduce a general session speaker.
- Company logo on screen during general session introductions (one exclusive slide).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Special reserved seating at THT Awards Luncheon.
- Opportunity for a 10 minute bite-sized Education session during breakfast OR one of the breaks in the exhibit hall on Friday (\*some restrictions apply).
- Co-sponsorship of the THT Board Dinner
- Two executive invitations to the THT Board Dinner and special recognition during dinner.
- First right of renewal for 2024 sponsorship. **Must commit by March 1, 2024.**



### Platinum - \$8,220

*(Exclusively available to three sponsors)*

- Five conference registrations.
- Premier exhibit location, display area with one 6' skirted table.
- Full-page color sponsor message in on-site program.
- Company logo on screen during general session introductions (one exclusive slide).
- Receive attendee list prior to other vendors and updated list leading up to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Special reserved seating at THT Awards Luncheon.
- Opportunity for a 10 minute bite-sized Education session during breakfast OR one of the breaks in the exhibit hall on Friday (\*some restrictions apply).
- Opportunity to introduce a breakout session speaker.
- Exclusive sponsorship of one of the following: a break, breakfast, lunch or registration desk.
- First right of renewal for 2024 sponsorship. **Must commit by March 1, 2024.**

*\*Bite-Sized Education Sessions are scheduled on first-come, first serve basis.*

**CASH DISCOUNT AVAILABLE: Take 4% off your sponsorship pricing if paying by check or ACH.**



## Gold - \$5,720

- Four conference registrations.
- Prime display area with one 6' skirted table.
- Half-page, color sponsor message in the on-site program.
- Company logo on screen during general session introductions.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Co-sponsorship of one breakfast or break (first come, first served basis)
- Opportunity to introduce a breakout education speaker.



## Silver - \$3,950

- Three conference registrations.
- Display area with one 6' skirted table.
- Half-page, color sponsor message in on-site program.
- Company name on screen during general session introductions
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company name listed on conference signage and THT website.



## Bronze - \$2,390

- Two conference registrations.
- Display area with one 6' skirted table.
- Company name on screen during general session introductions.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company name listed in on-site program.

## Hotel Key Cards: \$1,565 (add-on for current sponsor)

**SOLD OUT**

- One additional conference registration for in-person conference.
- Artwork featured on THT Conference hotel key cards for attendees.
- Recognition in conference program and on THT website.
- Recognition in conference program and on THT website.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).

## Pull-Up Banner: \$1,200

- Your company's artwork will be printed on a pull-up banner that will be displayed at the in-person portion of the THT Conference in a key traffic area.
- You will be shipped the pull-up banner after the event to keep.
- One virtual conference session attendee pass (access the general sessions and breakout sessions that are streamed on the virtual conference platform)

- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Recognition in conference program and on THT website.

## Friend of THT - \$850

- One conference registration.
- Company name listed in on-site program.
- List of conference attendees.

## Conference Sponsor Add-ons\*

*(Requires purchase of a conference sponsorship)*

- Registration Kit inserts - \$520.
- Bags - \$3,130 (comes with two additional conference registrations).
- Suggest an item - \$1,565.
- Additional Foyer Table - \$1,565 (get more exposure by purchasing an additional exhibitor table to have near the registration desk.)



## Virtual Sponsorships

We will be offering a hybrid in-person and virtual event, if you would still like to support the event through virtual sponsorship, these opportunities are available:

## Virtual Platform and App Sponsor: \$6,260

*(Exclusive to only one sponsor.)*

- Two online registration spots.
- Three full conference registrations.
- Prime display area with one 6' skirted table.
- Company logo on blackout bingo card.
- 1/2 page, color sponsor message in onsite program
- Branding recognition on the platform.
- Push notification with link to resource on the platform.
- Company logo on THT website and in the in-person conference program.
- Two call-outs on THT's social media platforms.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Logo recognition in all marketing to virtual event attendees.
- Opportunity to share pre-recorded education webinar or educational resource with THT members.

## Virtual Friend Sponsor: \$650

- One virtual conference session attendee pass (access the general sessions and breakout sessions that are streamed on the virtual conference platform)
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Recognition on THT website and on conference app.



# 2023 THT Annual Golf Tournament

JULY 20, 2023

**Would you like to golf while building relationships with top-level Texas hospital executives and board members?**



The THT Golf Tournament is open to golfers of all levels! It includes a shotgun start with prizes, raffles, contests, and drink tickets for all players.

## GOLF TOURNAMENT SPONSORSHIP OPTIONS

### Presenting (one) - \$5,520

- One complimentary foursome.
- One hole sponsorship with premium signage.
- Provide welcome remarks to kick off the 2022 Golf Tournament.
- Recognition at course and at THT Healthcare Governance Conference.
- Recognition and logo on all marketing material for tournament.
- Participate in tournament prize presentation during luncheon.
- Giveaway goodie bag with company name on it (provided by sponsor).
- Two registrations for the THT Healthcare Governance Conference.

### Players (two) - \$3,430

- One complimentary foursome.
- One hole sponsorship with premium signage.
- Recognition at course and at THT Healthcare Governance Conference.
- Recognition and logo on marketing material for tournament.
- Giveaway item for goodie bag with company name on it (tees, divot repair tool, etc.) provided by sponsor.
- One registration for the THT Healthcare Governance Conference.

### Hospital Golf Team (two) - \$3,430

- One complimentary golf foursome that will pay for up to 3 hospital attendees you invite to golf with you.
- One hole sponsorship with premium signage.
- Recognition at course and at THT Healthcare Governance Conference.
- Recognition and logo on marketing material for tournament.
- Giveaway item for goodie bag with company name on it (tees, divot repair tool, etc.) provided by sponsor.
- One registration for the THT Healthcare Governance Conference.

### Beverage Cart (two) - \$2,810

- Two golfer registrations.
- Special signage on beverage cart (unless prohibited by golf course).
- Company logo on drink ticket.
- Recognition at course and at THT Healthcare Governance Conference.
- One registrations for the THT Healthcare Governance Conference.

### Transportation (one) - \$2,500

- Two golfer registrations.
- Signage at pick-up point.
- Speaking opportunity on the vehicle.
- Recognition at the golf course and at the THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

### Golf Ball (one) - \$2,290

- Two golfer registrations.
- Sleeve of golf balls with logo to be inserted in goodie bag (sleeves provided by sponsor).
- Recognition at course and at THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

### Golf Cart (four) - \$1,765

- One golfer registration.
- Logo on each golf cart.
- Recognition at course and at THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

### Hole - \$1,160

- One golfer registration.
- Signage at sponsored hole.
- Recognition at course and at THT Healthcare Governance Conference.
- One virtual conference session attendee pass (access the general sessions and breakout sessions that are streamed on the virtual conference platform).

**THT strongly encourages all golf sponsors to provide an item to be raffled off during the tournament luncheon at a minimum value of \$150. Golf tournament will be capped. Sponsors purchasing teams are strongly encouraged to create their own team. THT is happy to consider hospital teammate requests, though there are no team guarantees.**

For golf sponsorships, please contact **Vicki Dale** at [vdale@tha.org](mailto:vdale@tha.org) or call 512/465-1013.

# 2023 SPONSOR CONTRACT

## VENDOR ATTENDANCE:

Vendor attendance is limited to those companies/firms participating in the respective events as a sponsor. Contact [jbelle@tha.org](mailto:jbelle@tha.org) for more information. Phone: 512-465-1543 | Fax: 512-853-4564



Texas Healthcare Trustees

## CONTACT INFORMATION (please print)

Company Name (EXACTLY as you wish it to appear) \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone (area code) \_\_\_\_\_ Fax (area code) \_\_\_\_\_  
 Email \_\_\_\_\_ Website [www.](http://www.) \_\_\_\_\_

## THT Healthcare Governance Conference and Golf Tournament

### Conference Sponsorship Levels:

- Diamond (\$10,930)
- Platinum (\$8,220)
- Gold (\$5,720)
- Silver (\$3,950)
- Bronze (\$2,390)
- Friend of THT (\$850)

### Additional Sponsorships:

- Virtual Platform and App Sponsor (\$6,260)
- Pull-Up Banner (\$1,200)
- Virtual Friend Sponsor (\$650)

### REGISTRATION:

For conference and/or golf tournament sponsorship, please submit names, titles and email addresses of representatives to [servicecenter@tha.org](mailto:servicecenter@tha.org) by June 28th.

### PAYMENT:

### Conference Sponsor Add-Ons:

- SOLD OUT**
- Hotel Key Cards (\$1,565)  
Requires purchase of a conference sponsorship.
  - Registration Kit inserts - (\$520)
  - Bags - (\$3,130) Comes with two additional conference registrations.
  - Suggest an item - (\$1,565)
  - Additional Foyer Table - (\$1,565)  
Get more exposure by purchasing an additional exhibitor table to have near the registration desk.

### Golf Tournament Sponsorship Levels:

- Presenting (\$5,520)
- Players (\$3,430)
- Hospital Golf Team (\$3,430)
- Beverage Cart (\$2,810)
- Transportation (\$2,500)
- Golf Ball (\$2,290)
- Golf Cart (\$1,765)
- Hole (\$1,160)

NOTE: Sponsorship opportunities for the Healthcare Governance Conference and Golf Tournament are two separate events.

Sponsorship Level: \$ \_\_\_\_\_

Add-ons: \$ \_\_\_\_\_

Golf Tournament: \$ \_\_\_\_\_

Cash Discount: Take 4% off total if paying by check or ACH: \$ \_\_\_\_\_

**Total amount due: \$ \_\_\_\_\_**

Full payment is **required** before the conference.

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required before the conference.

## PAYMENT

I authorize THT to charge my:    Visa                      Master Card                      American Express

Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name (as shown on card) \_\_\_\_\_

Cardholder's Signature (must be signed to charge) \_\_\_\_\_

Billing Address of Cardholder (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (area code) \_\_\_\_\_

**PAYMENT BY CREDIT CARD - Please send any credit card information to our secured fax: 512-853-4564**

**SPONSORSHIP GUIDELINES:** THT reserves the right to determine the appropriateness of sponsorships and to limit the number of sponsors. Acceptance of sponsorship does not imply THT or THA endorsement of sponsor's products or services in any way.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Remit Payment by ACH to:

Texas Hospital Association  
**NEW** ACH info:  
 Account Number: 592313707  
 ABA/Routing Number: 114000093

### IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:

Texas Hospital Association Attn: Robin Jackson  
**NEW** PO Box 2756,  
 San Antonio, TX 78299

# THT HEALTHCARE GOVERNANCE CONFERENCE

## SPONSOR CONTRACT TERMS AND CONDITIONS

1. Complimentary Registrations: Sponsoring/exhibiting company(ies) may qualify for a designated number of complimentary conference registrations. Due to capacity restrictions, THT cannot guarantee access to meal functions or in-person education sessions. THT reserves the right to permit sponsors access to any conference event, educational session, or meal function. The number of complimentary registrations by sponsorship/exhibit option will be designated in the respective sponsor prospectus.

2. Exhibit Space: Levels that include a physical display area receive a 6' skirted table with two chairs. Additional exhibitor services, such as electricity, are available through the Omni Fort Worth Hotel for an additional charge.

3. Sponsor Recognition: To be recognized in the on-site conference program and conference signage, sponsor contract must be received and accepted by THT with full payment by June 28, 2023. Any contracts received and accepted after June 28, 2023 must include full payment.

4. Attendee List: Sponsors/exhibitors will receive a list of registrants prior to the event and list of attendees after the event (per THT privacy policy, attendee emails are not provided).

5. Website Listings: All sponsors/exhibitors will be listed on the conference pages of the THT website and linked to the sponsor/exhibitor's website URL specified on the sponsor/exhibitor application form.

6. Contributions: All sponsor/exhibitor contributions are voluntary. Sponsorships/exhibits are accepted on a first-come, first-serve basis, based on date and time of the receipt of contract. THT reserves the right to limit the number of program sponsors/exhibitors and may reject any sponsorship/exhibit for any reason. THT reserves the right to refuse any sponsor/exhibitor that conflicts with the sponsorship/exhibit public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor/exhibitor within 45 days.

7. Conduct of Exhibitors: The purpose of the event is to educate persons employed and who volunteer in the health care field in the utilization and development of new products, equipment and/or services. This does not preclude the stimulation by sponsors/exhibitors of interest in and demand for such products and/or services on the exhibit floor. All business activities of the sponsor/exhibitor must be within the sponsor/exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the

association are expressly prohibited. If food products are permitted to be served, the preparation of such foods cannot cause odors considered to be offensive or objectionable to other sponsors/exhibitors or registrants, and must follow applicable guidelines. In no event shall foodstuffs or beverages of any kind be served in individual servings larger than a bite-sized sample of food or four ounces of liquid, respectively. Private social functions hosted by sponsors/exhibitors must be scheduled at a time or place where they will not conflict with official conference activities scheduled by the association, and must comply with any applicable guidelines or restrictions.

8. Cancellation: All sponsor cancellations must be submitted to THT exhibits management in writing. Cancellations received by THT on or before July 28, 2022 will be assessed a fee of 50 percent of the total sponsorship cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, Texas Healthcare Trustees shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes or disputes, acts of God, pandemic, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

9. Rules and Regulations: Corporate members and sponsors represent and warrant that they:

- a) Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement.
- b) Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted under this agreement.
- c) Have never been the subject of a lawsuit or governmental investigation or action and are not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action.
- d) Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).
- e) Will comply with state, local and federal requirements related to health and safety or enacted as a precaution against the transmission of COVID-19.

**I have read and understand the contract terms and conditions.**

Initial Here \_\_\_\_\_